

Milford Athletic Booster Club
Monthly Meeting Notes – June 9, 2021

Meeting opened at 7:04 pm

Attendees:

Laura Dominique, Julie Klenk, Penni Clemons, Todd Moore, Bryan Yee, Darragh Naylor, Aaron Zupka, Molly Geise, Rob Klenk, Theresa Roth, Deena Snyder

Secretary's Report (available on Website) – Julie Klenk

Treasurer's Report – Darragh Naylor

- Books sent out to Executive Board members via email
- Will not do any more online refunds via swipe – if refund is needed, must send check
- Received April check from Mercy
- Over \$58,000 received in HomeTown Ticketing for summer camps
- Darragh will not be in the office during July, so all transactions will be done in August

President's Report – Laura Dominique

- No report

Team/Program Representative's Reports

- Volleyball – very successful camp (172 campers)
- Spirit – asking for Boosters help to purchase new mats for \$8,300
 - Current mats are 9 years old and were provided by the Boosters
 - Spirit has \$2,058 in Fund the Flock money that will go toward the cost of mats, but they are still short by \$6,100
 - AD will cover some of the remaining balance, but looking to split with Boosters
 - Most mats have 3-year warranty and will need to be replaced at 5 years
 - Laura Dominique proposed that the Boosters will provide \$4,000 toward purchase of new mats, 2nd was provided by Darragh Naylor, approved with a vote of 4-2 (Darragh will transfer money from Fund the Flock, and write check for \$4,000 from Boosters)

Concessions (Penni Clemons)

- Planning for fall season has begun
- Grill at football concessions needs to be repaired (Rob Klenk will look at grill and repair, if possible)
- Gasket needs to be replaced in fridge in football concessions (Penni will call to get gasket replaced)
- Freezer in basketball concessions needs to be repaired (Penni will call for repair)

Advertising / Sponsorships (Bryan Yee)

- Football scoreboard will be replaced by fall of 2022
- Sponsorship/marketing agreement with Cullen Electric for \$210,000 over the next 10 years
- Stadium will be rebranded as Eagle Stadium Powered by Cullen Electric
- Scoreboard signage will need to be sold this fall

Craft Show (Justin Bonnell)

- No report

Hall of Fame (Laura Dominique)

- No report

Flight Night (Todd Moore)

- Took in a total of just under \$80,000 for the evening
 - Total of 563 attendees, with ticket sales of \$45,695
 - Split the Pot = \$2,940 (our half was \$1470)
 - Basket raffle = \$5,345
 - Silent Auction = \$5,160
 - Live Auction = \$13,250
 - Todd's items = \$8,950
- Paid out a little over \$40,000 in expenses
 - \$11,000 Bob Huggins
 - \$1,000 Terry Nelson
 - \$14,354 Oasis
 - \$2,500 Prestige Audio Visual
 - Lots of smaller miscellaneous expenses
- Profit of over \$39,000 for the event
- Silent Auction items still outstanding from last year
 - Dinner with Kenny Anderson (Trevor Foster was winner)
 - Marty Brenneman's induction into Red's HOF
 - Dinner with Marty Brenneman (Laura Dominique was winner)
- Laura Dominique motioned to move \$30,000 of the Flight Night profit to the Cap Fund this month, 2nd provided by Todd Moore, approved (new Cap Fund total \$370K)
- Looking at moving next year's Flight Night to May (instead of March)

Athletic Director's Report (Aaron Zupka)

- Hired new girls varsity basketball coach – Matt Tolliver
- Lost all carryover money due to closures from Covid
- Updated pay to play fees
 - HS: 1st sport = \$200, 2nd sport = \$100, 3rd sport = \$0
 - No automatic family cap, but can apply for financial aid, if needed
 - JH: remains the same
- AD budget will start the fiscal year \$19,000 in the hole due to coach requests
- Looking to increase facility rental fees
 - Feeder programs will get one price, while outside programs will get a different price
- General discussion re: facility upgrades/improvements
- HUDL package needs to be hardwired into stadium (will allow for taping practices and Live Streaming events)
 - LAX parent, Dave Wagner, is doing work at a good price

New Business

- Suggested that Booster passes be all digital (only have to pay fee once vs. every week/each ticket)
 - Look at breaking up passes into seasons or offer all 3 seasons for a discounted price
- Todd Moore motioned to extend Marco's current contract by 1 year, Penni Clemons provided the 2nd, approved
- Executive Board elections for 2021-2022 school year:
 - Laura Dominique - President
 - Penni Clemons – 1st VP / Concessions Director
 - Bryan Yee – 2nd VP / Advertising Director

- Todd Moore – 3rd VP / Flight Night Director
- Julie Klenk – Secretary
- Darragh Naylor – Treasurer
- Justin Bonnell – Craft Show Director
- Coaches need to be reminded that there should be a representative from each sport attending the monthly Booster meetings

Dates to Remember

- Next MABC Monthly Meeting – Wednesday, August 11, @ 7pm

Adjournment

- Meeting adjourned at 9:09 pm